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Innovation Generation Apr 09 2021 Whether you are a student or an established scientist, researcher, or engineer, you can learn to be more innovative. In Innovation Generation, internationally renowned physician and scientist Roberta Ness provides all the tools you need to cast aside your habitual ways of navigating the every-day world and to think "outside the box." Based on an extraordinarily successful program at the University of Texas, this book provides proven techniques to expand your ability to generate original ideas. These tools include analogy, expanding assumptions, pulling questions apart, changing your point of view, reversing your thinking, and getting the most out of multidisciplinary groups, to name a few. Woven into the discussion are engaging stories of famous scientists who found fresh paths to innovation, including groundbreaking primate scientist Jane Goodall, father of lead research Herb Needleman, and physician Ignaz Semmelweis, whose discovery of infection control saved millions. Finally, the book shows how to combine your newly acquired skills in innovative thinking with the normal process of scientific thinking, so that your new abilities are more than playthings. Innovation will power your science.

The New Rules of Aging Well Feb 07 2021 The ultimate guide to broadening your "health span"—feeling and looking great through middle age and beyond—from Dr. Frank Lipman, a pioneer of and leader in integrative and functional medicine.

What If...? Jul 20 2019 If you've ever scratched your head and thought, "What If you got struck by lightning? What If you stopped paying Taxes? What If we lived on the Moon? What If I did put aluminum foil in the microwave? then you'll be absolutely bowled over by this intriguing guide. With more than seventy captivating, "What If" scenarios than you

could ever imagine, this engaging and exciting guidebook answers questions that are serious, fanciful, and well just plain odd. Touching on categories such as: Air and Space, Earth and Sea, On the Move, Body and Mind, Survival Guide, Finance, Breaking the Rules, and more! Turn the page to discover the answers to these and many other intriguing, fun questions today!

Foundations of Augmented Cognition. Directing the Future of Adaptive Systems Oct 15 2021 This book constitutes the refereed proceedings of the 6th International Conference on Augmented Cognition, FAC 2011, held in Orlando, FL, USA in July 2011, within the framework of the 14th International Conference on Human-Computer Interaction, HCI 2011, with 11 other thematically similar conferences. The 75 full papers presented were carefully reviewed and selected from numerous submissions. The papers are organized in topical parts on theories, models, and technologies for augmented cognition; neuroscience and brain monitoring; augmented cognition, social computing, and collaboration; augmented cognition for learning; augmented cognition and interaction; and augmented cognition in complex environments.

Intercultural Communication & Ideology Nov 23 2019 This book critically examines the main features of intercultural communication. It addresses how ideology permeates intercultural processes and develops an alternative 'grammar' of culture. It explores intercultural communication within the context of global politics, seeks to address the specific problems that derive from Western ideology, and sets out an agenda for research.

Mayo Clinic 5 Steps to Controlling High Blood Pressure Jul 24 2022 How to play a vital role in your own health and longevity: A handbook from "one of the most reliable, respected health resources that Americans have" (Publishers Weekly). This easy-to-use guide will help you understand the many issues related to high blood pressure and assist you in preventing it, managing it, and making essential treatment decisions. · Learn which single factor you can do the most about when it comes to influencing your blood pressure. This one step may be all it takes to lower your blood pressure and keep it under control. · How losing as little as 10 pounds may reduce your blood pressure to a healthier level—includes practical help for maintaining a healthier weight. · Discover a great alternative that may lower your blood pressure just about as much as medications—without the expense of prescriptions. · Why your blood pressure goes down if you make your heart stronger—and dozens of tips to realize this goal. · How to manage your sodium intake. · Information about medications for when changes in lifestyle aren't enough and more

The Drama Years Jan 26 2020 Today's middle school girls have it rough. In a few short years, they go through an incredible number of biological and emotional changes, making this the most formative—and riskiest—time in their lives. Groups turn on each other, a trusted childhood friend can reveal secrets by sending a text message or updating a Facebook status, and deciding where to sit in the cafeteria can be a daily struggle. As any tween will tell you, life for a middle school girl can be summed up in one word: drama. Haley Kilpatrick's own turbulent middle school experience inspired Girl Talk, a nonprofit organization in which high school mentors offer a "just been there" perspective to tween girls, helping them build self-esteem and develop leadership skills. Here, Haley delivers the definitive guidebook, packed with anecdotes from real girls around the country, who offer their insight into why her friends' approval is suddenly vitally important, why she feels pressured to be perfect, why she's no longer telling her parents everything, and what three vital things adults can offer to the girls in their lives to downplay the drama. Filled with practical strategies from tweens and teen mentors to help adults understand what girls today are facing, *The Drama Years* is a must-read for anyone struggling to help girls navigate the often difficult transition into adolescence.

Libraries Supporting Online Learning: Practical Strategies and Best Practices Jan 06 2021

Using practical examples from librarians in the field, this book lays out current issues in online learning and teaches librarians how to adapt a variety of library services—including instruction, reference, and collection development—to online education. Recent studies highlighting the challenges faced by online learners show that skills librarians are uniquely qualified to teach, such as information and digital literacy and source evaluation, can improve academic performance in online courses and enhance the online learning experience. Just as embedded librarianship was developed to answer the needs of online courses when they emerged in the early 2000s, online learning librarian Christina Mune now teaches "online librarianship" as a set of realistic strategies for serving a variety of online education models. Each chapter of *Libraries Supporting Online Learning* addresses a different strategy for supporting online students and/or faculty, with all strategies derived from real-world practices. Librarians will find information on best practices for creating digital literacy tutorials and dynamic content, providing patrons with open access and open educational resources, helping patrons to avoid copyright issues, promoting peer-to-peer learning and resource sharing, posting to social media, and developing scalable reference services. The tools and practical examples in this book will be useful for all educators interested in increasing the efficacy of online learning. Offers practical strategies to librarians responsible for supporting hybrid and online courses and degree programs as well as MOOCs May be easily adopted as a library science textbook for those teaching instructional design, instructional technology, distance librarianship, or academic library issues courses Includes case studies on assessment information and grant writing for administrators and library advocates Informs all educators interested in increasing the efficacy of online learning in higher education Is suitable for inclusion in academic collections supporting library and information science

The Threat Level Remains Severe Sep 21 2019 A new colleague and a mysterious admirer make life infinitely more interesting for House of Commons secretary Grace, but is everything really as it seems? Grace Ambrose, Brett Beamish and Reuben Swift appear to have little in common, but as each of them negotiates metropolitan life, they find their fates entwined. Arty, liberal-minded House of Commons secretary Grace has been counting the tea breaks in the same dull job for approaching a decade and feels she could do something better ... if only she knew what. New recruit Brett, a smooth, high-flying Australian, is on a mission to shake up the dusty backrooms of power – and on a collision path with Grace. Office life begins to look up when Grace receives an email from an admirer with musical and poetic talents ... but is soulful, enigmatic Reuben Swift really who he says he is?

Artificial Intelligence for Customer Relationship Management May 22 2022 The second volume of this research monograph describes a number of applications of Artificial Intelligence in the field of Customer Relationship Management with the focus of solving customer problems. We design a system that tries to understand the customer complaint, his mood, and what can be done to resolve an issue with the product or service. To solve a customer problem efficiently, we maintain a dialogue with the customer so that the problem can be clarified and multiple ways to fix it can be sought. We introduce dialogue management based on discourse analysis: a systematic linguistic way to handle the thought process of the author of the content to be delivered. We analyze user sentiments and personal traits to tailor dialogue management to individual customers. We also design a number of dialogue scenarios for CRM with replies following certain patterns and propose virtual and social dialogues for various modalities of communication with a customer. After we learn to detect fake content, deception and hypocrisy, we examine the domain of customer complaints. We simulate mental states, attitudes and emotions of a complainant and try to predict his behavior. Having suggested graph-based formal representations of

complaint scenarios, we machine-learn them to identify the best action the customer support organization can choose to retain the complainant as a customer.

Pre-Commerce Aug 13 2021 Ideas for leaders to engage directly with customers to shape their brand and marketplace success Since its debut E-commerce has been centered on the transaction, which represents less than one percent of the time we spend online. Now, we are entering the era of Pre-Commerce where customers make their own decision to buy or support a brand before the transaction. Pre-Commerce explains how the exploding use of social media channels has fundamentally changed the way customers go about making their purchasing decisions, how they educate themselves and why they choose to support certain brands above others. It shows what executives must do to re-create the way their companies interact with and learn from their customers, employees and competitors. It includes exclusive interviews and anecdotes Pearson has conducted or experienced with numerous influential C-suite executives during his time as leader of Dell's global social media team and as a consultant to Fortune 1000 companies, worldwide. Offers a step-by-step process for leaders to apply this knowledge to begin transforming their companies, right now Begins with a foreword from Mark Addicks, Chief Marketing Officer, General Mills Over 25 Fortune 500 executives interviewed, including special side-bar interviews with Michael Dell and Marc Benioff Explores the concept of "Pre-commerce"--the customer's decision making happens well before a transaction takes place and continues after the transaction, representing 99% of time spent online, often outside a company's reach today Shows how to build internal employee networks and how to take your first and most important steps to integrate social media throughout your company. Pearson reveals that the best ideas are often free and the technology needed is rarely a cost-issue. Instead, it's a matter of the top executive deciding to adopt a new way of engaging directly with its customers.

Sexuality Education: Past, Present, and Future [4 Volumes] May 10 2021 An exemplary team of professionals provides a comprehensive look at sex education, the heated debate over federal controls, current research and practice, programs, politics, legislation, and cultural and religious issues related to sex and sexuality education. In the groundbreaking Sexuality Education: Past, Present, and Future, the history, practices, and politics of sexuality education are explained. Respected educators, counselors, and therapists marshal both research and educated opinion to offer insights into exactly what is meant by "sex education," what the various approaches are, what "age appropriate" lessons are supported by most professionals, and the impact of government policies. Noting that the need for sexuality education has expanded to adults, from new parents to senior citizens, this unique work also takes readers into classrooms and makes them privy to conversations representing everyone from elementary school students to nursing home residents. These comments reveal the range of unanswered questions about sex—questions that are important for psychological, as well as physical health. In addition, the contributors explore ongoing issues in sexuality education, such as how to present "culturally competent" lessons that include consideration of race, ethnicity, gender, religion, and sexual orientation. The experts also examine sexuality education in other countries, the challenges those countries face, and their victories over unplanned pregnancy and STDs in the global effort to preserve sexual health. Dozens of tables and figures Photographs Timelines Sidebars Case studies Appendixes

Blind Spots of Knowledge in Shakespeare and His World Apr 28 2020 A "blind spot" suggests an obstructed view, or partisan perception, or a localized lack of understanding. Just as the brain "reads" the "blind spot" of the visual field by a curious process of readjustment, Shakespearean drama disorients us with moments of unmastered and unmasterable knowledge, recasting the way we see, know and think about knowing.

Focusing on such moments of apparent obscurity, this volume puts methods and motives of knowing under the spotlight, and responds both to inscribed acts of blind-sighting, and to the text or action blind-sighting the reader or spectator. While tracing the hermeneutic yield of such occlusion is its main conceptual aim, it also embodies a methodological innovation: structured as an internal dialogue, it aims to capture, and stake out a place for, a processive intellectual energy that enables a distinctive way of knowing in academic life; and to translate a sense of intellectual "community" into print.

Marissa Mayer and the Fight to Save Yahoo! Mar 20 2022 A page-turning narrative about Marissa Mayer's efforts to remake Yahoo as well as her own rise from Stanford University undergrad to CEO of a \$30 billion corporation by the age of 38. When Yahoo hired star Google executive Mayer to be its CEO in 2012 employees rejoiced. They put posters on the walls throughout Yahoo's California headquarters. On them there was Mayer's face and one word: HOPE. But one year later, Mayer sat in front of those same employees in a huge cafeteria on Yahoo's campus and took the beating of her life. Her hair wet and her tone defensive, Mayer read and answered a series of employee-posed questions challenging the basic elements of her plan. There was anger in the room and, behind it, a question: Was Mayer actually going to be able to do this thing? **MARISSA MAYER AND THE FIGHT TO SAVE YAHOO!** is the inside story of how Yahoo got into such awful shape in the first place, Marissa Mayer's controversial rise at Google, and her desperate fight to save an Internet icon. In August 2011 hedge fund billionaire Daniel Loeb took a long look at Yahoo and decided to go to war with its management and board of directors. Loeb then bought a 5% stake and began a shareholder activist campaign that would cost the jobs of three CEOs before he finally settled on Google's golden girl Mayer to unlock the value lurking in the company. As Mayer began to remake Yahoo from a content company to a tech company, an internal civil war erupted. In author Nicholas Carlson's capable hands, this riveting book captures Mayer's rise and Yahoo's missteps as a dramatic illustration of what it takes to grab the brass ring in Silicon Valley. And it reveals whether it is possible for a big lumbering tech company to stay relevant in today's rapidly changing business landscape.

The Minority Experience Sep 14 2021 If you're the only person from your ethnic background in your organization or team, you probably know what it's like to be misunderstood or marginalized. Organizational consultant Adrian Pei describes key challenges ethnic minorities face in majority-culture organizations, unpacking the historical forces at play and what both minority and majority cultures need to know in order to work together fruitfully.

Transactions on Engineering Technologies Aug 25 2022 This book contains revised and extended research articles written by prominent researchers, selected from presentations at the International MultiConference of Engineers and Computer Scientists (IMECS 2018) held in Hong Kong, 14-16 March, 2018. Topics covered include engineering physics, communications systems, control theory, automation, engineering mathematics, scientific computing, electrical engineering, and industrial applications. The book gives a snapshot of selected advances in engineering technologies and their applications, and will serve as a useful reference for researchers and graduate students in these fields.

The Asian Games: Modern Metaphor for 'The Middle Kingdom' Reborn Jul 12 2021 The premise of *The Asian Games: Modern Metaphor for 'The Middle Kingdom' Reborn* - Political Statement, Cultural Assertion, Social Symbol is emphatic. The Guangzhou 2010 Asian Games was a metaphor for hegemony and renaissance. China crushed the other Asian nations with the massive weight of its Gold Medal haul and demonstrated regional self-confidence regained. The huge accumulation of gold medals emphasized that once again China stood apart, and above, other nations of Asia. China's reaction and the reactions of the other Asian nations are explored in *The Asian Games*. There is another

premise in the publication that the 'Chinese' Asian Games were a harbinger of a wider dominance to come: geopolitically, politically, militarily, economically and culturally. And there is a further issue raised by the Guangzhou Asian Games- the continuing determination of the Asian nations to mount a distinctive Games that is Asian and resistant to the cumbersome gigantism of the Modern Olympic Games. Asia now has the wealth to promote, present and project a global sports mega-event with an Asian identity and in an Asian idiom. This Collection is unique in focus, argument and evidence. This book was published as a special issue of the International Journal of the History of Sport.

Technology in Libraries Dec 25 2019 Essays on the use of technology in libraries.

Heart of Dart-ness Nov 04 2020 In Heart of Dart-ness, TV's Ned Boulting sets out to answer the forty-something year old question: What exactly is darts? Is it a sport, a freak show, a side-show, a pantomime, a riot or a party? From Purfleet to Minehead, Milton Keynes to Frankfurt, Ned embarks on a journey back to the beginning of the modern game. He tracks down some of the household names who graced childhood television screens and are still among us; names such as Andy Fordham, whose fifty bottles of Pils a day habit led to his near death on the oche, Cliff Lazarenko, whose prodigious drinking was the stuff of legend even among his not exactly abstemious peer-group, Phil Taylor, the greatest of all time, as well as the Europeans, Michael van Gerwen, and Raymond van Barneveld. Is it entertainment, or exploitation? To answer that question, as well as every other, he learns that all roads lead to the Heart of Dart-ness, and the biggest character the game has ever produced, Eric Bristow. Perhaps darts is after all, just exactly what it sets out to be; an anti-sport sport, a two-fingered salute to the establishment, a piss-up in a brewery, the ultimate escape. The best night out.

Promoting Independence for Older Persons with Disabilities Aug 21 2019 The papers in this book provide important content related to aging, disability and independence. The focus of these papers is on maintaining independence and active participation in family and community activities. As we age, we face chronic health conditions that have the potential to negatively impact our independence. By using technology (smart homes, robotics, telehealth, other assistive devices), maintaining our mobility, and preventing injuries we can offset much or all of the disabling effects of chronic health conditions. This publication brings together a mix of individuals focused on aging, disability and independence, including those involved in research and development, professional practice and services, businesses providing products and services, government and policy planners, and end users and beneficiaries of our research, products, services, and policies. The main topics in this publication are Smart Homes; Robotics; Telehealth; Home Modifications and Universal Design; and Assistive Devices and Workplace Adaptations.

EBOOK: Behavioral Corporate Finance, 2/e Nov 16 2021 EBOOK: Behavioral Corporate Finance, 2/e

Web Information Systems Engineering - WISE 2016 Jun 23 2022 This two volume set LNCS 10041 and LNCS 10042 constitutes the proceedings of the 17th International Conference on Web Information Systems Engineering, WISE 2016, held in Shanghai, China, in November 2016. The 39 full papers and 31 short papers presented in these proceedings were carefully reviewed and selected from 233 submissions. The papers cover a wide range of topics such as Social Network Data Analysis; Recommender Systems; Topic Modeling; Data Diversity; Data Similarity; Context-Aware Recommendation; Prediction; Big Data Processing; Cloud Computing; Event Detection; Data Mining; Sentiment Analysis; Ranking in Social Networks; Microblog Data Analysis; Query Processing; Spatial and Temporal Data; Graph Theory; Non-Traditional Environments; and Special Session on Data Quality and Trust in Big Data.

What Are Teens Thinking? Parent-Teen Conflict and Argument From the Teen Perspective

Mar 28 2020 This study explored the embodied teen experience of parent-teen conflict and argument using a hermeneutic-phenomenological approach. Teens self-identified as (a) living in a family with everyday conflict, (b) not seeing a psychologist or counselor, (c) not having been in any drug or alcohol treatment programs, (d) not knowing the researcher ahead of time, and (e) being between the ages of 13 to 19 at the time the interview took place. The following themes emerged: (a) feeling powerless, small, devalued, and oppressed; (b) experiencing irritation, frustration, hypocrisy, pettiness, and defiance; (c) wanting freedom and autonomy and the battle for control; and (d) needing safe space and me time. Each theme and the whole embodied essence of this experience were interpreted through teens' as well as the researcher's lenses. The interpretations provide insight for teens, parents, and parent educators that may help improve parent-teen relationships and provide strategies to use in the classroom setting.

Grace Under Pressure Oct 27 2022 The core of this book focuses on how Jesus treated women, giving insights galore about women's contributions to the Church and in the world. Grace Under Pressure answers your questions regarding how society didn't follow His lead.

Living Under Water Dec 05 2020 Our truest identity isn't something we create or build ourselves. It's a gift we receive. We live under water. What does baptism mean? And what do we do with it? Kevin Adams—an experienced pastor and church planter who has baptized people of all ages and spiritual origins—makes the case that baptism isn't merely a one-time ceremony but something to be lived and affirmed throughout one's life. In *Living under Water*, Adams shares stories that illustrate how baptism shapes one's identity and enters us into an alternate narrative, one ongoing since the dawn of creation, through which we understand our truest selves with all our joy and trauma and by which we are united with a group of people unbound by race or language, continent or generation. Foregrounding baptism in the lives of Christians means foregrounding baptism in the life of the church. Anchored in both theology and real-world experience, Adams shows how that can happen while engaging honestly with the history (and ongoing reality) of baptism's corruptions and abuses. This book is for pastors and parishioners of any Christian tradition who long for baptism to be bigger than a set of doctrinal bullet points—nothing less than the gospel story enacted with water.

Electronic Commerce Feb 19 2022 Packed with real-world examples and business cases, *ELECTRONIC COMMERCE*, 11E continues to lead the market with its cutting-edge coverage of all things e-commerce. Comprehensive coverage of emerging online business strategies, up-to-the-minute technologies, and the latest developments from the field equips readers with a solid understanding of the dynamics of this fast-paced industry. The new edition offers thorough discussions of e-commerce growth in China and the developing world, social media and online marketing strategies, technology-enabled outsourcing, online payment processing systems, and much more. In addition, Business Case Approaches and Learning From Failure boxes highlight the experiences of actual companies to illustrate real-world practice in action. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

MEDINFO 2019: Health and Wellbeing e-Networks for All Oct 03 2020 Combining and integrating cross-institutional data remains a challenge for both researchers and those involved in patient care. Patient-generated data can contribute precious information to healthcare professionals by enabling monitoring under normal life conditions and also helping patients play a more active role in their own care. This book presents the proceedings of MEDINFO 2019, the 17th World Congress on Medical and Health Informatics, held in Lyon, France, from 25 to 30 August 2019. The theme of this year's conference was 'Health and Wellbeing: E-Networks for All', stressing the increasing importance of networks in healthcare on the one hand, and the patient-centered

perspective on the other. Over 1100 manuscripts were submitted to the conference and, after a thorough review process by at least three reviewers and assessment by a scientific program committee member, 285 papers and 296 posters were accepted, together with 47 podium abstracts, 7 demonstrations, 45 panels, 21 workshops and 9 tutorials. All accepted paper and poster contributions are included in these proceedings. The papers are grouped under four thematic tracks: interpreting health and biomedical data, supporting care delivery, enabling precision medicine and public health, and the human element in medical informatics. The posters are divided into the same four groups. The book presents an overview of state-of-the-art informatics projects from multiple regions of the world; it will be of interest to anyone working in the field of medical informatics.

Dawn of the Code War Jun 18 2019 The inside story of how America's enemies launched a cyber war against us-and how we've learned to fight back With each passing year, the internet-linked attacks on America's interests have grown in both frequency and severity. Overmatched by our military, countries like North Korea, China, Iran, and Russia have found us vulnerable in cyberspace. The "Code War" is upon us. In this dramatic book, former Assistant Attorney General John P. Carlin takes readers to the front lines of a global but little-understood fight as the Justice Department and the FBI chases down hackers, online terrorist recruiters, and spies. Today, as our entire economy goes digital, from banking to manufacturing to transportation, the potential targets for our enemies multiply. This firsthand account is both a remarkable untold story and a warning of dangers yet to come.

Kama Muta Feb 25 2020 This book describes a ubiquitous and potent emotion that has only rarely and recently been studied in any systematic manner. The words that come closest to denoting it in English are being moved or touched, having a heart-warming feeling, feeling nostalgic, feeling patriotic, or pride in family or team. In religious contexts when the emotion is intense, it may be labeled ecstasy, mystical rapture, burning in the bosom, or being touched by the Spirit. All of these are instances of what scientists now call 'kama muta' (Sanskrit, 'moved by love'). Alan Page Fiske shows that what evokes this emotion is the sudden creation, intensification, renewal, repair, or recall of a communal sharing relationship – when love ignites, or people feel newly connected. He explains the social, psychological, cultural, and likely evolutionary processes involved – and how they interlock. Kama muta is described as it manifests in diverse settings at many points in history across scores of cultures, in everyday experiences as well as the peak moments of life. The chapters illuminate the occurrence of kama muta in a range of contexts, including religion, oratory, literature, sport, social media, and nature. The book will be of interest to students and scholars from a number of disciplines who are interested in emotion or social relationships. Supplementary notes can be found online at:

www.routledge.com/9780367220945

The Journal of Korean Studies, Volume 20, Number 2 (Fall 2015) Sep 02 2020 The University of Washington-Korea Studies Program, in collaboration with Rowman & Littlefield Publishers, is proud to publish the Journal of Korean Studies.

The Emerald Handbook of Modern Information Management Apr 21 2022 This handbook aims to be an integral text for students of library and information science and a ready-reference for information professional practitioners. The chapters provide a construct through which any information professional may learn about the major challenges facing them in the early part of the 21st century.

Article Marketing Secrets Exposed Aug 01 2020 Of all the ways to make money online, in my opinion, article marketing is the easiest and best way for anybody to make their first dollar. The best part is that without spending any more than the cost of a domain name, you can create a passive income that can bring you money from an article that you wrote

years ago. So ask yourself: "Is spending a few minutes writing a 250-word article worth the time if it brings you money still years later?" I thought yes would be the answer. I'm sure you've heard a ton of different opinions on how you should do article marketing and how you should provide the best information possible, write informative articles and give your reader value and so on. Well, what you're about to read is probably going to go against a lot of what you have read, and the article "gurus" are not going to like it.....but doing it this way has made me A LOT of money so I don't care if they agree with me or not! I'm going to do it the way it makes money and a way that continues to bring me money day in and day out. If you are willing to put in the time to follow this method, you WILL make money and a good amount of it. What you need to remember is that there is no super highway to making money on the Internet. You MUST stay consistent and motivated even when you get frustrated and feel like things are not going your way. It is those who continue to work and promote their business that will in the end be successful. So, no more pep talks. Let's get right into it.

Wrong Mar 08 2021 Our investments are devastated, obesity is epidemic, test scores are in decline, blue-chip companies circle the drain, and popular medications turn out to be ineffective and even dangerous. What happened? Didn't we listen to the scientists, economists and other experts who promised us that if we followed their advice all would be well? Actually, those experts are a big reason we're in this mess. And, according to acclaimed business and science writer David H. Freedman, such expert counsel usually turns out to be wrong -- often wildly so. Wrong reveals the dangerously distorted ways experts come up with their advice, and why the most heavily flawed conclusions end up getting the most attention--all the more so in the online era. But there's hope: Wrong spells out the means by which every individual and organization can do a better job of unearthing the crucial bits of right within a vast avalanche of misleading pronouncements.

The Graphic Designer's Guide to Portfolio Design Jan 18 2022 Landing a job in graphic design or multimedia starts with the creation of a portfolio that showcases a student's best work. With sample portfolios, interviews with leaders in graphic design and advertising industries, and step-by-step instruction for creating professional print and digital portfolios, this book helps students successfully transition from design student to design professional. Now fully updated, it is the only guide to creating job-winning print-based and digital portfolios specifically for graphic designers.

Anger in the Air Jun 11 2021 The new realities of airline travel came into full focus after the September 11 terrorist attacks. These horrific events escalated air rage incidents by 400%, but more importantly they put the entire airline industry under the spotlight. In subsequent years, the general public began to voice frustrations with the industry in very dramatic ways, a marked shift in consumer behavior from that of before 9/11. The International Transport Workers Federation responded with a call to action to bring about major changes to raise the airline industry to a level of service quality sufficient to meet the needs of 21st Century passengers. The quality of services that airline customers expect and the propensity toward air rage needs to be understood. Undoubtedly, some passengers are prone to air rage by factors in no way related to customer service. However, a better understanding of the customer's perception of service and airlines' offerings is one way of addressing the air rage crisis, combating the contributing factors long before they conspire to provoke a damaging incidence. Anger in the Air: Combating the Air Rage Phenomenon provides airlines with valuable input to help them better meet the service expectations of their customers and avoid instances of air rage on their flights. What do today's customers need and expect? What do airline customers perceive as the quality of services and how can the gap be closed between expectations and perceptions? The book addresses these key issues in five stages: 1.

BIM in the Construction Industry May 30 2020 This book contains 19 peer-reviewed papers on the subject of BIM in the construction industry. These articles cover recent advances in the development of BIM technologies and applications in the field of architecture, engineering, and construction (AEC) industry.

ECSCW 2011: Proceedings of the 12th European Conference on Computer Supported Cooperative Work, 24-28 September 2011, Aarhus Denmark Oct 23 2019 This volume presents the proceedings of ECSCW 2011, the 12th European Conference on Computer Supported Cooperative Work. Each conference offers an occasion to critically review our research field, which has been multidisciplinary and committed to high scientific standards, both theoretical and methodological, from its beginning. The papers this year focus on work and the enterprise as well as on the challenges of involving citizens, patients, etc. into collaborative settings. The papers embrace new theories, and discuss known ones. They contribute to the discussions on the blurring boundaries between home and work and on the ways we think about and study work. They introduce recent and emergent technologies, and study known social and collaborative technologies, such as wikis and video messages. Classical settings in computer supported cooperative work, e.g. meetings and standardization are also looked upon anew. With contributions from all over the world, the papers in interesting ways help focus on the European perspective in our community. The 22 papers selected for this conference deal with and reflect the lively debate currently ongoing in our field of research.

Patient Safety and Quality Dec 17 2021 "Nurses play a vital role in improving the safety and quality of patient care -- not only in the hospital or ambulatory treatment facility, but also of community-based care and the care performed by family members. Nurses need to know what proven techniques and interventions they can use to enhance patient outcomes. To address this need, the Agency for Healthcare Research and Quality (AHRQ), with additional funding from the Robert Wood Johnson Foundation, has prepared this comprehensive, 1,400-page, handbook for nurses on patient safety and quality -- Patient Safety and Quality: An Evidence-Based Handbook for Nurses. (AHRQ Publication No. 08-0043)."--Online AHRQ blurb, <http://www.ahrq.gov/qual/nursesfdbk>.

The Great Gold Swindle: Yamashita's Gold Sep 26 2022

Research Handbook on Work-Life Balance Jun 30 2020 This innovative and thought-provoking Research Handbook explores the theoretical debate surrounding work-life balance, and provides a reflection on the opportunity to adopt multilevel research approaches and perspectives, along gender and temporal axes. The Research Handbook is an international overview of current research on work-life balance, considered in macro, meso and micro perspectives.